"Building a Guatemala that is more prosperous, safer and with more solidarity"
Guatemala has to start doing things different …

In the last 20 years, the Guatemalan economy has grown up around 3.72% annually, a rate too low to reduce poverty which impacts 50% of the population. Guatemala’s economy should grow at an annual average of 6% over the next 10 years to reduce poverty below 35%.
Mejoremos Guate is an initiative created by a group of entrepreneurs who joined their efforts and resources to prepare an advocacy strategy in public policies for the improvement of the comprehensive development in the country. This is a citizens' open and inclusive proposal to promote dialog and achieve a consensual program with other actors and sectors. The united entrepreneurial sector promotes this initiative, integrates projects and technical initiatives, marking the path that will allow us all to walk together to a more prosperous, safer, nation that has more solidarity and transparency and is more inclusive.
How will we turn our objectives into reality?

To be successful, it must be comprehensive and coherent.

The greatest challenge we have is to assure continuity and maintain the validity of the initiative.

This initiative cannot be the project of only one sector of society, isolated from other sectors.

Must be a PROCESS.

To achieve the objectives it is fundamental to BUILD TRUST among everyone.
A MORE PROSPEROUS GUATEMALA
The first pillar of this initiative is based on the generation of more employment, more investment and greater income. Each year, an annual average of 140,000 people between 14 and 20 years old joins the labor market, of these, only 20,000 find a formal job.
We have identified 25 main productive sectors in Guatemala. We analyzed the bottlenecks that prevent us to achieve greater economic growth to generate the necessary employment posts in order for the country to grow above an annual 6%. By working alongside members of these 25 sectors, we have been able to identify matters that should be confronted on a country level and made priority during the following years.
OBJECTIVES

- To establish a public-private competitiveness and innovation institution that is strong and capable to continuously promote competitiveness and job generation
- To strengthen strategic vision and capacity to implement plans in the productive sectors
- To create a favorable business environment to promote the growth of local businesses as well as to attract foreign investments
- To encourage a creative and competitive academic sector in order to promote innovation and a workforce with capacities aligned with the needs of the productive sector
GUATEMALA WITH MORE SOLIDARITY
Chronic malnutrition is one of the most important problems that impacts the Guatemalan population; 49.8% of children under 5 years old suffer from it. The problem with chronic malnutrition is the lack of good hygiene and nutritional habits, lack of efficient health services and lack of micronutrients during the 9-month pregnancy period and the first 24 months of a child.
Alianza por la Nutrición is an alliance of Guatemalan private organizations and civil society committed to fight chronic malnutrition. It has an impact on the opinion and public policies of National Food Security, in order to comprehensively implement the “1,000-day window” with the help of the Government, international cooperation, private efforts and social mobilization.

1,000-Day Window Actions

1. Promotion and support of exclusive breastfeeding
2. Improvement of complementary feeding beginning at six months
3. Improvement of hygiene practices, including hand washing
4. Vitamin A supplements
5. Therapeutic Zinc supplements in the management of diarrhea
6. Provision of micronutrient powder
7. Deworming and vaccination of boys and girls
8. Iron and folic acid supplements for the prevention/treatment of anemia in pregnant women
9. Prevention of iodine deficiency through iodized salt
10. Food fortification with micronutrients to basic foods

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Juntos por la Educación is a multisectoral initiative concerned with educative issues promoted by entrepreneurs, trade organizations, foundations, international and local entities, the academy, and media, along with the Ministry of Education. Three priority and measurable goals have been established; the first stage must be reached by 2016 and finished by 2021 with Guatemalans who are better educated and prepared to face life, join the work force and have a more promising future.

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Education allows people to have the knowledge necessary in order to adapt to the changing environment where they develop, allowing them to improve their capacities. In Guatemala, only 7% of the students who graduate pass the standard mathematics evaluations and 24% the reading evaluations.

**Current Situation**

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**What are we doing?**

**1. Primary Goals**

- Fulfill a minimum of 180 school days in the year

**2. Teachers Who Teach**

- Training
- Knowledge
- Merits
- Experience

Have experienced and component teachers

**3. Students Who Succeed**

Have students who pass the mathematics and reading tests
A SAFER GUATEMALA
The third pillar that prevents development is the lack of safety and justice in the country; this situation must be strategically tackled by looking after the territorial presence, citizens’ safety and prevention.

The objective of the initiative ALERTOS – Safe City is to improve citizens’ safety. This initiative has a system of video vigilance and fast response to incidents, linked to interested parties; which consequently has an impact on the safety indicators such as homicide indexes, organized and non-organized crimes, thefts and vandalism.

**ALERTOS INITIATIVE**

- 55 cameras in Zona Viva
- EMETRA training
- PNC (Civil National Police) response plan
- Operations center

What are we **DOING?**
A SAFER GUATEMALA

**COMMUNITY**
Action plan with milestones to recover public spaces

**GOVERNMENT**
Use a unified leadership platform to join efforts

**SYSTEMS**
Software and equipment to help authorities respond in time

**What are we DOING?**

- SOLAR PANEL
- IR LAMP
- POWER CABLE

MERGING WiFi WITH CAMERAS
The project “Management by Results” in the Ministry of Interior has allowed a processes audit in 39 budget lines, analyzing nearly US$140 million. In these lines, US$19.8 saving opportunity gaps were identified, prioritizing six budget lines. These savings will allow to start similar processes in other government departments as well as to collaborate with a better use of public funds.

**Why is this important?**

US$ 19.8 millions, were identified as saving opportunity gaps prioritizing 6 selected lines from a total of 39 analyzed.

This will allow the expansion of the coverage of police services with greater frequency.

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**PROJECT: Expenditures optimization in the Ministry of Interior**

- **US$ 255 million**
- **US$ 140 million**
- **US$ 75 analyzed**
- **US$ 65 in analysis**

**2012 Accrued expenditures**

- Amount of non-prioritized expenditures
- Amount of prioritized expenditures
The transversal axis that supports the three-pillar structure of Prosperity, Solidarity and Safety is the institutional strengthening for development. As part of the initiative, we recognize the need to provide constructive ideas on how to strengthen the institutions in charge of the development of the country by defining the necessary actions to reach the main objective of reducing poverty.

**CURRENT SITUATION**

Its mission is to provide the Legislative Body with technical support for the development, discussion and follow-up of laws that are crucial for the comprehensive development in Guatemala. Its goal is to:

- Contribute to the development of the Legislative Body by supporting discussion as a forum on liberation and representation
- Institutionally strengthen the Congress and, through this, other entities on which the Congress has an impact
- Generate support to promote economic and social development initiatives that boost productivity in the country and provide welfare to Guatemalans
Guatemala Visible is a citizen’s movement to make the public servants election processes transparent and to perform a social audit to the Guatemalan civil service. Its goal is to monitor the Magistrates in the Supreme Court of Justice and Appeal Courts, share information about the election of other government officials in the justice system and facilitate dynamics that allow the diverse sectors in the country know, understand and value the importance of these events.

### ELECTION OF PUBLIC OFFICIALS
- Disseminate a candidate’s profile and qualities to the public
- Impact on the selection of the best public officials

### VISIBLE CONGRESS
- Online transmission of meetings and activities performed in the Congress of the Republic of Guatemala

### MONITORING PROCESS OF JUSTICE OFFICIALS
- Better application of the law and functioning of the justice system

### CITIZEN OBSERVATORY
- Promote citizen participation and social audit
- Complaints call center

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"Vamos por una Guatemala más Próspera, más Solidaria y más Segura"

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